



# **The Jamaica Stock Exchange (JSE) Venture Capital Pitch Room 2024**

## **GENERAL INFORMATION**

The Jamaica Stock Exchange Venture Capital Pitch Room is an ideal place to seek capital funding and get exposure for a business venture in front of an audience, judging panel, venture capitalists, investment bankers and journalists. The Pitch Room finale will feature a one-hour segment where six (6) fortunate entrepreneurs will have precisely six (6) minutes to pitch their proposals for venture capital funding.

The Pitch must state clearly:

- What the product or service is
- The unique value being offered, or competitive advantage it has
- The amount and type of funding being requested and the purpose for which it will be used
- What percentage stake of the business are you willing to give up

The judges will identify the top three (3) most promising, new or existing ventures, of which one will receive financial & technical assistance, subject to due diligence, and provided that the proposal present a viable business proposition that is considered worthy of funding.

**The proposals will be judged on:**

- Business viability
- Clarity of presentation
- Feasible organizational and marketing strategy
- Demonstrated expertise and passion for the business of the entrepreneur(s)

## Benefits of Participation:

- The business product/service receives exposure to potential investors and customers
- The possibility of securing Venture Capital funding
- Great advertising platforms
- Feedback from investors on the business idea, product and/or service.

## Conditions to apply:

**Candidates must satisfy the following eligibility requirements to be considered for participation in the programme:**

- The individuals applying must reach minimum age of 18 years
- At least 50% of the business must be Jamaican
- Must be a part of the management team or one of the businessowner's conceptualizer
- Must be willing to negotiate and/or entertain discussions for equity investment
- The business is not listed on the Jamaica Stock Exchange
- Be willing to register the business as public company
- Entrants should be persons considered fit and proper by the Financial Services Commission (FSC)

## APPLICATION PACKAGE:

Individuals interested in participating must complete the following documentations that are available on the JSE's website [www.jamstockex.com](http://www.jamstockex.com) and return completed forms to the JSE's Marketing Department:

- Application form
- Business Plan Questionnaire
- Submitted Material Release
- Pitch Release Agreement

If you are applying as a part of a team of founders/owners/conceptualizers, each individual must complete and submit their own application form and accept the conditions of the releases/agreements.

The selected entrants must be available and willing to participate in coaching sessions organized by the Jamaica Stock Exchange.

Entries must be submitted via e-mail to **communications@jamstockex.com** by midnight **January 12, 2024**. Only shortlisted entrants will be notified by **January 17, 2024**.

