


## Jamaica Stock Exchange e-Campus

	<p style="text-align: center;"><b>The JSE e-Campus Professional Seminars for Businesses, Organizations and Teams:</b></p> <p style="text-align: center;"><b>Worker Development and Engagement Seminar 2019- Soft Skills and Developing a Goal-Setting Mindset</b></p>
<p><b>When</b> Tuesday May 14, 2019 <b>8:00am to 5:00pm</b></p> <p><b>Module 1:</b> Soft Skills and You</p> <p><b>Wednesday</b> <b>May 15, 2019</b></p> <p><b>8:00am to 5:00pm</b></p> <p><b>Module 2:</b> Developing a Goal Setting Mindset</p> <p><b>Where:</b> <b>Knutsford Court Hotel</b></p>	<p><b>Dear Participant,</b></p> <p>As the JSE e-Campus Core Training focusses on certification programs, we highly emphasise the need of the soft skills obtained by people, for the reason of the importance of peoples’ development and the quality of soft skills needed in any organization and to win and maintain stable market positions for any company. For these reasons and more, employers should empower their employees’ professional and personal skills. The most important investment a company or business can make is in its employees. It is the responsibility of a company to ensure the staff is trained, not just in the technical aspects of their job, but in the interpersonal aspects as well.</p> <p><b>Consider this:</b> employees with advanced skills, working to their full potential and equipped to deal with the changing demands of the workplace usually have a higher morale, career satisfaction, creativity, and motivation levels; increased productivity and responsiveness in meeting departmental objectives. The JSE e-Campus recognizes that companies may lack the resources to provide this integral training to their workforce themselves.</p>

## Give Your Team Members the Decisive Edge to Increase Efficiency and Productivity



**Worker Development and Engagement Seminar 2019:**

**Soft Skill and Developing a Goal Setting Mindset Seminar**

**Certificate of Completion**

**Cost  
Full Programme \$28,000**

**Facilitators:**

Myrtle Weir

Technical knowledge remains important, but research shows employers now look to so-called “soft skills” such as a candidate’s ability to lead, to problem-solve, to innovate, to build relationships, to adapt rapidly and communicate effectively. They often cite these abilities ahead of the “hard skills” traditionally associated with the qualifications their staff achieved.

As the advancements in artificial intelligence (AI) and automation promise wholesale change across sectors, the changing needs of the workplace are such that far greater emphasis is now placed on an ability to cultivate a workforce with a significant soft skills capability.

**The JSE e-Campus’ Soft Skill and Developing a Goal Setting Mindset Seminar**, enables participants to develop their soft skills and produce an enhanced goal setting mindset that will enable their employers to benefit from increased moral and worker efficiency, while performing their jobs with training that’s integrated into their day-to-day activities. This seminar puts participants on the right track so they can be more productive and effective much quicker than the normal. This Seminar is delivered through two (2) interactive one-day seminar.

### Seminar Modules

**Day 1. SOFT SKILLS & YOU**

1. **Become a better communicator to advance in your career**
2. **Soft skills and your career**
3. **Personality development**
4. **Communication Signals and Styles**
5. **Difficult Conversations**
6. **Presentation Skills**
7. **Team Exercise: Bringing It All Together**

**Day 2: DEVELOPING A GOAL SETTING MINDSET**

1. **Benefits of goal setting**
2. **The goal setting process**
3. **Making your goals achievable**
4. **Scheduling your goals for results**
5. **Stacking the odds in your favor**
6. **Discover your mission in life**

Workshop fee includes hospitality, and learning materials. Payment must be made by direct deposit, credit card, or submit a purchase order for later invoice. It is strongly encouraged that you register early as space is limited. See discount and cancellation policies.

**The JSE e-Campus looks forward to having your team members join our seminar series and experience the improvements in productivity, efficiency and output experienced by our participants.**

**SEE YOU THERE  
Register Now!**

**Kind regards**

**Samuel Parkes  
Principal JSE e-Campus**